

# Growth Ready:

## ARE INVESTMENT PROFESSIONALS READY TO RISE?

Our research into the views of asset management executives in investment, trading and sales suggests there is much work to be done to become growth ready.\*

The hunt for growth is on.  
**Are you ready to rise?**



By focusing on six operational principles, you can reap the rewards.



**Automation**

+



**Data Management**

+



**Emerging Technology**

+



**Digital Innovation**

+



**Customer Experience**

+



**Talent**

Front-office professionals stress the need for **more sophisticated data analytics techniques** to drive growth.



### Master data management



**58%** say they are effective or highly effective at unifying data sources across the organization.



**63%** of executives across financial services say the same.



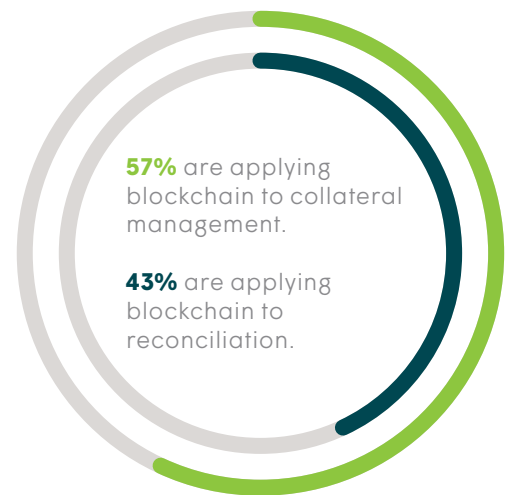
But only **42%** of front-office professionals say they are effective or highly effective with advanced analytics for predictive identification of risk and opportunities.



### Embrace emerging technologies

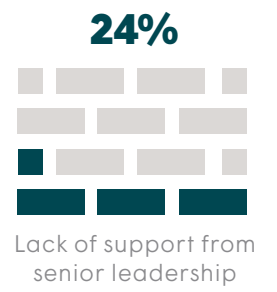
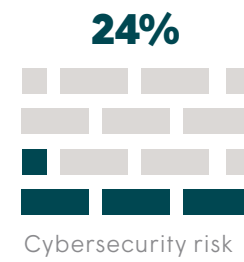
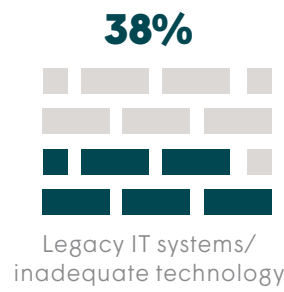
**Artificial intelligence (AI)** could be key to supporting several front-office activities.

Of those who are already in testing or live with emerging technologies:



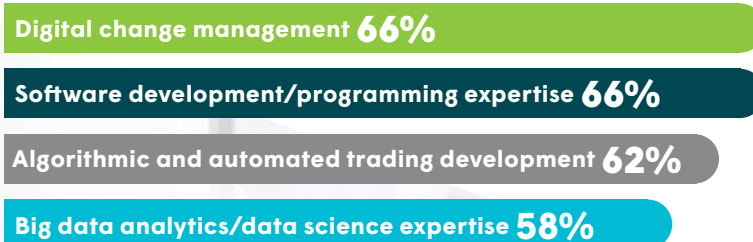
### Accelerate digital innovation

What stands in the way of harnessing new technology to support innovation?



### Rethink talent

Asset management executives are emphasizing **new skill sets** to run the areas of the business that are key to future growth.



Job prospects may be good for experts in these specialties:

Only **54%** believe they have good in-house digital change talent.

Only **54%** believe they have good in-house software development talent.

### Rise to the future

The asset management industry's front-office executives are generally optimistic about growth opportunities, but they recognize they must make significant improvements to capture opportunities in what remains a challenging environment for the industry.

What's your growth readiness?  
**Are you ready to rise?**

Explore the findings in the full report, **The FIS™ Readiness Report: The Hunt for Growth Across Asset Management.**

\*All data is sourced from a global survey of 239 senior buy-side decision-makers by FIS and Longitude that was conducted between March and May 2017.